

FORM ADV PART 2B

BROCHURE SUPPLEMENT

William Luther Pierce

MBL Wealth, LLC
301 S. McDowell Street, SUITE 1100
CHARLOTTE, NC 28204
704-333-8461

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This brochure supplement provides information about Investment Advisory Representatives (IARs) of MBL Wealth, LLC (“MBL Wealth”) – a Registered Investment Advisor (“RIA”) that supplements the MBL Wealth brochure. You should have received a copy of this brochure. Please contact a member of the MBL Wealth Compliance team at 704-333-8461 if you did not receive MBL Wealth’s brochure or if you have any questions regarding this supplement.

Additional information about our Investment Advisory Representatives is available on the SEC’s website at www.adviserinfo.sec.gov.

Educational Background and Business Experience (Item 2)

William Luther Pierce is registered as an Investment Advisor Representative with MBL Wealth and was born in 1955.

Education

Mr. Pierce graduated with a Bachelor degree in Business Administration from University of North Carolina, Chapel Hill.

Designations

Chartered Life Underwriter® (CLU®)

The Certified Life Underwriter® designation is issued by The American College. The designee is trained in several areas, including life insurance, pensions, taxation, finance, retirement planning, estate planning, and planning for business owners.

Candidates must have three years of full-time business experience within the five years preceding the awarding of the designation.

To receive the CLU® designation, candidates must complete five core and three elective courses and pass a final proctored exam for each course. Candidates must also agree to comply with The American College’s Code of Ethics and Procedures. The designation requires 30 hours of continuing education every two years.

Business Background

From	To	Name	Position
11/2025	Present	MBL Wealth, LLC	Independent Contractor
10/2014	Present	TPG Consulting LLC	Associate
05/2004	Present	M Holdings Securities, Inc.	Investment Adviser Representative, Registered Representative

Disciplinary Information (Item 3)

We must disclose any legal or disciplinary event that would be material to you when evaluating Mr. Pierce. We have no such legal or disciplinary history to report to you.

Other Business Activities (Item 4)

Mr. Pierce is also licensed as a Registered Representative and Investment Adviser Representative of M Securities, Inc., a broker/dealer and Investment Adviser. When a broker/dealer client account is established, the Registered Representative may sell variable life insurance, variable annuities and general securities for a commission. Comparable commissionable products sold through the broker/dealer vary in the percentage of compensation paid to the representative based upon the product sold. This presents a conflict of interest because some products pay a higher rate of commission than others, and the Registered Representative may be motivated to sell a product based upon the compensation

involved and not based upon the best product for you. We mitigate this conflict of interest by disclosing it here and reviewing the suitability of any such recommendations.

Mr. Pierce is also associated with an entity by the name of TPG Consulting LLC. This organization is independently owned and operated and is associated as a Member Firm of M Financial Group (“MFG”). Insurance products and administrative services offered and sold through this entity are not securities related. Other various professional, technical and administrative services are also offered and sold through TPG Consulting LLC.

This advisor also engages in the following outside business activities:

1. TPG Consulting LLC; 6520 Airport Center Drive, Suite 203, Greensboro NC 27409; M Financial Member Firm Affiliation; Investment Related; President; Consulting and Sales of Insurance and Investments; 10/1/2014; 160 hours per month; 160 hours per month during trading hours.
2. Agent Selling Traditional Insurance Products

Additional Compensation (Item 5)

Mr. Pierce has additional business activities where compensation is received that are detailed above. These activities are not associated with providing advisory services.

Supervision (Item 6)

Stephen Marciniak is the Chief Compliance Officer of MBL Wealth, LLC. The firm administers supervision through the application of its written supervisory policies and procedures. If you have questions regarding the supervisory procedures of the firm, you may contact Stephen Marciniak, Chief Compliance Officer, by phone at 704-333-8461 or email at info@mbl-advisors.com.